

We recognize that respecting user privacy over the Internet is of utmost importance. Our privacy statement is designed to provide information about the privacy and data collection practices for the site we at **Cherry™ Telecommunications Ltd** operate : <http://www.mycherrymobile.com>

If you have questions or concerns regarding our policy or website, please send us an email at webmaster@mycherrymobile.com or letter to:

Cherry™ Telecommunications Ltd, 2 La Belle Place, Glasgow G3 7LH, United Kingdom.

Identifying Information. In general, you can visit the Site without telling us who you are or providing any information about yourself. In some areas of the Site, we ask you to provide information that will enable us to offer services that require registration, assist you with technical support issues or to follow up with you. Generally, **Cherry™ Telecommunications Ltd** will request identifying information when you:

1. Register on our web site.
2. Provide feedback to an online survey, make suggestions or ask us to get in touch with you.
3. Request a Special Service.
4. Request information or files from technical support or customer service.

In these instances, **Cherry™ Telecommunications Ltd** will ask for your name, address, e-mail address, phone number and other appropriate information needed to provide you with these services. In all instances, if you receive a newsletter or other mailing from us, you will always have the option to unsubscribe at any time.

What will we do with your information? If you choose to give us personal information for any of the purposes above, this information is retained by **Cherry™ Telecommunications Ltd** and will only be used by us to support our customer relationship with you. We will not add you to a mailing list, or newsletter without your registration for this service and we will only contact you if further information is required from you to complete a service.

What might others do with your information? **Cherry™ Telecommunications Ltd** does not share, rent, or sell any personal identifying information (such as your name or email address) provided through our site to any outside organization for use in their marketing or solicitations. From time to time we may use agents or contractors who will have access to your personal information to perform services for us (such as database maintenance). Such persons are however required by us to keep the information confidential and may not use it for any purpose other than to carry out the services for which they have been engaged by us. In addition, we may also share aggregate information about our customers and its website visitors to advertisers, business partners, and other third parties. For example, we might share that our users are x percent PCs users and y percent Macintosh users. None of this information, however, will contain personal, identifying information about our customers.

We simply do not provide web links to third party sites. Other Internet sites and services have separate privacy and data collection practices. We should just remind you that once you leave <http://www.mycherrymobile.com>, **Cherry™ Telecommunications Ltd** cannot control, and has no responsibility for, the privacy policies or data collection activities at another site. Please be careful out there!

Cookies – at times, we will use a feature on your web browser to send your computer a "cookie". We do not use cookies to retrieve any personal information from your computer. We only use cookies to learn ways to enhance our site and provide you a better more personalised service while at our site. You can reset your browser to refuse all cookies or indicate when a cookie is sent. However, some functions of the site may not function if you refuse cookies. These areas of our web site will have information posted about cookies, and when a cookie will be uploaded to your computer.

Changes to this Policy. **Cherry™ Telecommunications Ltd** may from time to time revise its privacy policy. You should therefore periodically visit this page, so you are aware of any such revisions. We will not, however, use your existing information in a manner not previously disclosed. You will be advised and have the opportunity to opt out of any new use of your information.



Take a bite™